

# Company Profile

## About Smart-I in brief:

Smart-I is into manufacturing and distribution of various range of 'Access and Identification' products. Smart-I's products have the following competitive advantages and benefits: -

- **Reliability**: As Quality plays a key role for the success of any product; Smart-I can present its customers with guaranteed performance and reliability. Continuous innovations and R & D on products to meet the current and future requirements.
- Wide Flexibility: One of Smart-I Systems strengths is wide flexibility, which comes from variety of readers and controllers and highly qualified capability for customization works. It is a one-stop solution for all 'Access and Identification' needs.
- **Excellent Support**: Selling a product means the beginning of the long term relations with a customer. Smart-I provides various ways of customer support to ensure customer's success.

### <u>Vision:</u>

We are dedicated to innovate & deliver high quality products efficiently on time and at right price to our customers through continual improvement. We are committed to provide professional and flexible environment to enhance our customer satisfaction while driving to become world class organization.

### Mission:

Smart-I's mission is to provide easy-to-use, trustworthy and cost-effective electronic security solutions. Our responsibilities are (i) to remember that customers are our greatest asset, (ii) to leverage our products into emerging markets to create equity value for owners and (iii) to treat Smart-I associates as long-term partners.

### Profile:

Smart-I believes in the dignity of the individual. We believe that customers, associates and vendors should enjoy a productive, high-quality and satisfying experience when dealing with Smart-I associates, products and services.

In this span of our existence we have been able to achieve the recognition of being one of the leading indigenous *Access and Identification* product manufacturers.

The company is backed by a team of professionals who have vast experience of over 10 years in the electronic industry. Smart-I with office and R & D in Mumbai, India; develops & supplies high performance systems to System Integrators, Dealers, OEMs, and other industries throughout India.

We provides the most comprehensive range of *Access and Electronic Identification*, all of which have been continually developed and improved since Smart-I first made specialized system for leading security solutions provider.

Product design specialist engineers with hands on experience of 10 years in this field bring about newer versions of products every time. The production capacity has been increased by 100% in the last year to satisfy the demand for its latest model ranges and newer markets.

It is no accident that the leading system integrators, security solutions provider have chosen Smart-I for their significant identification requirements.



## **Company Policy**

## Innovation:

We are committed to develop innovative products keeping eye on the Latest Technology, Emerging market trends and keeping in mind the affordable price.

We believe our first responsibility is to all OEMs and Customers who use our products and services. In meeting their needs, everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customer's orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsive to our employees, the men and women who work with us. Everyone must be considered as an individual. We must respect their dignity and recognize their merit. They must have a sense of security in their job. Compensation must be fair and adequate, and working conditions clean, orderly and safe. We must be mindful of ways to help our employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

Our final responsibility is to our business associates. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for.

New talent to be recruited, new facilities provided and new products launched. Reserves must be accordingly to these principles, the business associates should realize a fair return.

# Smart-I develops its own designs but if customer requires customised products, we develop them and copyrights will be maintained exclusively for customer.

### Social Responsibility:

Smart-I laid out its philosophy reflecting the need to contribute to the building of a better society and enrich the quality of life. This is in response to both social needs and expectations for activities that contribute to nation. Since education and health care are nation's roots, they are major areas of contribution for Smart-I.

## Manufacturing & Service Facilities

Armed with 2000 sq. ft of manufacturing base at Vasai (Thane) supported by 2000 sq.ft. of R & D and software division at Mumbai, Smart-I has always ensured shorter delivery periods and flexible manufacturing needs. With necessary infrastructure and support systems in place we are well equipped to serve our customers in a better way.

For Smart-I Electronics Systems Pvt. Ltd.,

Sd/-

Mr. Ganpat Shinde Managing Director